CONTRACT



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

And:

National Media Research Planning & Placement 815 Slaters Lane Alexandria, VA 22314

	Contract / Rev	vision]	Alt Order #		
	495623	/ 1		06347108		
Product						
NRCC IE: SKED 2						
Contract Dates	Estimate #					
10/05/12 - 10/11/12	3266					
<u>Advertiser</u>			Ori	inal Date.	Revision /	
National Republican Con	gressional Co	mmitt	0	9/26/12	/ 09/28/12	
	Billing Cycle	Billing	Cale	ndar	Cash/Trade	
	EOM/EOC	Broado	cast		Cash	

Billing Cycle	Billing Cale	<u>endar</u>	Cash/Trade		
EOM/EOC	Broadcast		Cash		
<u>Station</u>	Account Ex	<u>kecutive</u>	Sales Office		
KPHO	Matt Norte	n	HRP-WASHING		
Special Handl	ing				
Demographic					
Adults 25-54					
10 m //	A 1 12				
<u>IDB#</u>	<u>Advertiser</u>	Code	Product Code		
	155		426		
Agency Ref		Advertiser	Ref		

Spots/

*Line Ch Start Date End Date Description	Start/End Time Da	ays Length Week Rate	Type Spots	Amount
1 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 10P	M-F 10p-1035p <u>Rate</u> \$1,300.00	:30	NM	\$1,300.00
2 KPHO 10/05/12 10/05/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/122 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	2 \$700.00
3 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ NOON Start Date	M-F 12p-1230p <u>Rate</u> \$400.00	:30	NM.	1 \$400.00
4 KPHO 10/05/12 10/05/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 5-530a <u>Rate</u> \$300.00	:30	NM.	1 \$300.00
5 KPHO 10/05/12 10/05/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/01/12 10/07/121 1	M- F 530-6a <u>Rate</u> \$275.00	:30	NM:	1 \$275.00
6 KPHO 10/05/12 10/05/12 M-F 6-630a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM	\$200.00
7 KPHO 10/05/12 10/05/12 M-F 630-7a <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/01/12 10/07/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM	\$175.00
8 KPHO 10/05/12 10/05/12 CBS 5 NEWS @ 630P Start Date	M-F 630PM News <u>Rate</u> \$900.00	:30	NM	\$900.00
9 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 10P Start Date	M-F 10p-1035p <u>Rate</u> \$1,300.00	:30	NM	\$1,300.00
10 KPHO 10/08/12 10/08/12 DAVID LETTERMAN <u>Start Date End Date Weekdays Spots/Week</u> Week: 10/08/12 10/14/12 2 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	NM 2	2 \$700.00
11 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ NOON Start Date End Date Weekdays Spots/Week	M-F 12p-1230p <u>Rate</u>	:30	NM	\$400.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



CBS5 **Meredith Corporation** FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 495623 / 1	Alt Order # 06347108
Contract Dates	Product	Estimate #
10/05/12 - 10/11/12	NRCC IE: SKED 2	3266

Advertiser Original Date / Revision 09/26/12 / 09/28/12 National Republican Con-

		Spots/		•
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$400.00			
12 KPHO 10/08/12 10/08/12 M-F 5-530am	M-F 5-530a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$300.00			
13 KPHO 10/08/12 10/08/12 M-F 530-6a	M-F 530-6a	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$275.00			
14 KPHO 10/08/12 10/08/12 M-F 6-630a	M-F 6-630a	:30	NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$200.00			
15 KPHO 10/08/12 10/08/12 M-F 630-7a	M-F 630-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$175.00			
16 KPHO 10/08/12 10/08/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$900.00			
17 KPHO 10/06/12 10/06/12 LEVERAGE	Sat 1035p-1135p	:30	NM 2	\$240.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 2- 2	<u>Rate</u> \$120.00			
18 KPHO 10/06/12 10/06/12 CBS 5 NEWS @ 530P	Sat 530PM News	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$300.00	•		
19 KPHO 10/06/12 10/06/12 CBS 5 NEWS @ 630P	Sa 630PM News	:30	NM 1	\$550.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1- 1	<u>Rate</u> \$550.00			
20 KPHO 10/07/12 10/07/12 CBS 5 NEWS @ 530P	Su 530p-6p	:30	NM 1	\$650.00
Start Date End Date Weekdays Spots/Week Week: 10/01/12 10/07/12 1 1	<u>Rate</u> \$650.00			
21 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 10P	M-F 10p-1035p	:30	NM 1	\$1,300.00
Start DateEnd DateWeekdaysSpots/WeekWeek: 10/08/1210/14/1211	<u>Rate</u> \$1,300.00			
22 KPHO 10/11/12 10/11/12 DAVID LETTERMAN	M-F 1035p-1138p	:30	NM 2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 2 2	<u>Rate</u> \$350.00		l.	
23 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$400.00		:	
24 KPHO 10/11/12 10/11/12 M-F 5-530am	M-F 5-530a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$300.00			
25 KPHO 10/11/12 10/11/12 M-F 530-6a	M-F 530-6a	:30	NM 1	\$275.00
Week: 10/08/12	<u>Rate</u> \$275.00			
26 KPHO 10/11/12 10/11/12 M-F 6-630a	M-F 6-630a	:30	. NM 1	\$200.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$200.00	<u>:</u>		
	M-F 630-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/121 1	<u>Rate</u> \$175.00			



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CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision	Alt Order #	
	495623 / 1	06347108	
Contract Dates	Product	Estimate #	
10/05/12 - 10/11/12	NRCC IE: SKED 2	3266	1

<u>Advertiser</u> Original Date / Revision 09/26/12 / 09/28/12 National Republican Con-

Spots/

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
28 KPHO 10/11/12 10/11/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			
Week: 10/08/12 10/14/121 1	\$900.00			
E 29 KPHO 10/11/12 10/11/12 PERSON OF INTEREST	Thu 8p-9p	:30	NM 2	\$11,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/122 2	<u>Rate</u> \$5,500.00			
Spot Ch Date Range Description	Start/End Time	Weekdays Length Rate	Type	
2 KPHO 10/08/12-10/14/12 PERSON OF INTEREST	Thu 8p-9p	Th :30 \$5,500.00	NM	
See MG 29.3		. ,	i	
3 KPHO 10/11/12-10/11/12 BIG BANG/2.5 MEN	Thu 8p-9p	Th :30 \$5,500.00	NM.	
MG for 29.2 10/11				
30 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 10P	M-F 10p-1035p	:30	NM 1	\$1,300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$1,300.00			
31 KPHO 10/09/12 10/09/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week	M-F 1035p-1138p	:30	NM 2	\$700.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -2 2	<u>Rate</u> \$350.00			
32 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate	.50	INIVE	φ 4 00.00
Week: 10/08/12 10/14/12 -1 1	\$400.00			
33 KPHO 10/09/12 10/09/12 M-F 5-530am	M-F 5-530a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			·
Week: 10/08/12 10/14/12 -1 1	\$300.00			
34 KPHO 10/09/12 10/09/12 M-F 530-6a	M-F 530-6a	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 -1 1	Rate		i	
***************************************	\$275.00			
35 KPHO 10/09/12 10/09/12 M-F 6-630a	M-F 6-630a	:30	N M 1	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/12 -1 1	<u>Rate</u> \$200.00			
36 KPHO 10/09/12 10/09/12 M-F 630-7a	M-F 630-7a	:30	NM 1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	.50	14101	φ175,00
Week: 10/08/12 10/14/12 -1 1	\$17 <u>5.00</u>			
37 KPHO 10/09/12 10/09/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM 1	\$900.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			·
Week: 10/08/12 10/14/12 -1 1	\$900.00			
38 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ 10P	M-F 10p-1035p	:30	NM 1	\$1,300.00
Start Date End Date Weekdays Spots/Week Week: 10/08/12 10/14/12 1 1	<u>Rate</u> \$1,300.00			
		0.0		
39 KPHO 10/10/12 10/10/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week	M-F 1035p-1138p Rate	:30	NM 2	\$700.00
Week: 10/08/12 10/14/122 2	\$350.00			
40 KPHO 10/10/12 10/10/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NM 1	\$400.00
Start Date End Date Weekdays Spots/Week	Rate		· · · · · · ·	φ.του.σο
Week: 10/08/12 10/14/121 1	\$400.00			
41 KPHO 10/10/12 10/10/12 M-F 5-530am	M-F 5-530a	:30	NM 1	\$300.00
Start Date End Date Weekdays Spots/Week	Rate		1	•
Week: 10/08/12 10/14/121 1	\$300.00			
42 KPHO 10/10/12 10/10/12 M-F 530-6a	M-F 530-6a	:30	NM 1	\$275.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>		1	



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 495623 /	<u>1</u> 1	Alt Order # 06347108	
<u>Contract Dates</u> 10/05/12 - 10/11/12	Product NRCC IE: SKED 2		Estimate # 3266	
Advertiser National Republican Cor	1!		nal Date / Revision /26/12 / 09/28/12	

*Line Ch Start D	Date End D	ate De	escription)	Start/End Time	Days	S Length V	pots/ Veek	Rate	TypeS	oots	Amount
Start Date Week: 10/08/12	End Date 10/14/12	<u>Week</u> 1-		Spots/Week 1	<u>Rate</u> \$275.00			Server gar in the ans				a da la composition de la composition della comp
43 KPHO 10/10/1 <u>Start Date</u> Week: 10/08/12	12 10/10/1 <u>End Date</u> 10/14/12	12 M -I <u>Week</u> 1-		Spots/Week 1	M-F 6-630a <u>Rate</u> \$200.00		:30			NM	1	\$200.00
44 KPHO 10/10/1 <u>Start Date</u> Week: 10/08/12	12 10/10/1 <u>End Date</u> 10/14/12	12 M-1 Week 1-		Spots/Week 1	M-F 630-7a <u>Rate</u> \$175.00		:30			NM	1	\$175.00
45 KPHO 10/10/1 <u>Start Date</u> Week: 10/08/12	12 10/10/1 <u>End Date</u> 10/14/12	12 CB <u>Week</u> 1	<u>days</u>	S @ 630P Spots/Week 1	M-F 630PM New <u>Rate</u> \$900.00	S	:30			NM	1	\$900.00
*Tax 1 Note: Tax 0.	5%.							Totals	en e		52	\$33,990.00
Time Period	# of 9	Spots	Gross	Amount	Net Amount	*Tax 1				Total		
10/01/12 -10/11/1:	2	52	\$33	,990.00	\$28,891.50	\$144.46)		Ç	29,035.96		
Totals		52	\$33	,990.00	\$28,891.50	\$144.46	}		q	\$29,035.96		
Signature:					Dat	e:						

CONTRACT



Start Date

KPHO 10/12/12

KPHO 10/15/12

KPHO 10/15/12

Start Date

11 KPHO 10/15/12

Start Date

Start Date

Start Date

Week: 10/08/12

Week: 10/08/12

Week: 10/15/12

Week: 10/15/12

End Date

10/14/12

End Date

10/14/12

End Date

10/21/12

End Date

10/21/12

End Date

10/12/12

10/15/12

10/15/12

10/15/12

<u>Weekdays</u>

---1--

Weekdays

Weekdays

Weekdays

2----

Weekdays

-1-

Spots/Week

Spots/Week

1

Spots/Week

Spots/Week

2

Spots/Week

CBS 5 NEWS @ 630P

CBS 5 NEWS @ 10P

DAVID LETTERMAN

CBS 5 NEWS @ NOON

CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

Alexandria, VA 22314

And:

National Media Research Planning & Placement 815 Slaters Lane

	Contract / Rev	<u>vision</u>		Alt Order #	
	495824	1		06347130	
<u>Product</u>					
NRCC IE: SKED 2					
Contract Dates	Estimate #				
10/12/12 - 10/18/12	3267				
<u>Advertiser</u>			Ori	iginal Date	Revision
National Republican Con	gressional Co	mmitt	C	9/26/12	/ 09/27/12
	Billing Cycle	Billing	Çal	enda <u>r</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
·	Station	Accour	nt E	xecutive	Sales Office
	KPHO	Matt N	orte	n	HRP-WASHING
	Special Handl	ing			
	Demographic				
	Adults 25-54				
	IDB#	Adverti	ser	Code	Product Code
		155			426
	Agency Ref			Advertiser	Ref .

Spots/

:30

:30

:30

:30

NM

NM

NM

NM

2

\$900.00

\$1,300.00

\$700.00

\$400.00

Length Week *Line Ch Start Date End Date Description Start/End Time Days Rate Type Spots Amount KPHO 10/12/12 10/12/12 CBS 5 NEWS @ 10P M-F 10p-1035p \$1,300.00 NM :30 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 \$1,300.00 ----1--1 KPHO 10/12/12 10/12/12 DAVID LETTERMAN M-F 1035p-1138p :30 NM 2 \$700.00 Start Date End Date Spots/Week Weekdays <u>Rate</u> Week: 10/08/12 10/14/12 ----2--2 \$350.00 CBS 5 NEWS @ NOON KPHO 10/12/12 10/12/12 M-F 12p-1230p :30 NM \$400.00 Start Date End Date Spots/Week <u>Weekdays</u> Rate Week: 10/08/12 \$400.00 10/14/12 KPHO 10/12/12 M-F 5-530am M-F 5-530a 10/12/12 :30 NM \$300.00 Start Date **End Date** Weekdays Spots/Week Rate Week: 10/08/12 10/14/12 --1--\$300.00 KPHO 10/12/12 M-F 530-6a M-F 530-6a :30 NM 10/12/12 \$275.00 1 Spots/Week Start Date End Date Weekdays Rate Week: 10/08/12 10/14/12 ----1--\$275.00 KPHO 10/12/12 6 10/12/12 M-F 6-630a M-F 6-630a :30 NM \$200.00 Weekdays Start Date End Date Spots/Week Rate Week: 10/08/12 10/14/12 ---1--\$200.00 KPHO 10/12/12 10/12/12 M-F 630-7a M-F 630-7a :30 NM \$175.00

Rate

M-F 630PM News

Rate

Rate

M-F 1035p-1138p

Rate \$350.00

<u>Rate</u>

M-F 12p-1230p

\$175.00

\$900.00

M-F 10p-1035p

\$1,300.00

(* Line Transactions: N = New, E = Edited, D = Deleted)



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CBS₅ Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

Contract / Revision Alt Order# 495824 06347130 Contract Dates Estimate # Product 10/12/12 - 10/18/12 NRCC IE: SKED 2 3267

<u>Advertiser</u> Original Date / Revision 09/26/12 / 09/27/12 National Republican Con

		Spots/		
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type Spots	s Amount
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	<u>Rate</u> \$400.00			
12 KPHO 10/15/12 10/15/12 M-F 5-530am <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	M-F 5-530a <u>Rate</u> \$300.00	:30	NM	1 \$300.00
13 KPHO 10/15/12 10/15/12 M-F 530-6a Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 530-6a <u>Rate</u> \$275.00	:30	NM	1 \$275.00
14 KPHO 10/15/12 10/15/12 M-F 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	M-F 6-630a <u>Rate</u> \$200.00	:30	MM	1 \$200.00
15 KPHO 10/15/12 10/15/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM .	1 \$175.00
16 KPHO 10/15/12 10/15/12 CBS 5 NEWS @ 630P <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 1 1	M-F 630PM News <u>Rate</u> \$900.00	:30	MM	1 \$900.00
17 KPHO 10/13/12 10/13/12 LEVERAGE <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/08/12 10/14/122- 2	Sat 1035p-1135p <u>Rate</u> \$120.00	:30	NM	2 \$240.00
18 KPHO 10/13/12 10/13/12 CBS 5 NEWS @ 530P Start Date	Sat 530PM News <u>Rate</u> \$300.00	:30	NM	1 \$300.00
19 KPHO 10/13/12 10/13/12 CBS 5 NEWS @ 630P Start Date	Sa 630P M News <u>Rate</u> \$550.00	:30	NM	1 \$550.00
20 KPHO 10/14/12 10/14/12 CBS 5 NEWS @ 530P Start Date	Su 530p-6p <u>Rate</u> \$650.00	:30	. NM	1 \$650.00
21 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ 10P Start Date	M-F 10p-1035p <u>Rate</u> \$1,300.00	:30	. NM	1 \$1,300.00
22 KPHO 10/18/12 10/18/12 DAVID LETTERMAN Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 2 2	M-F 1035p-1138p <u>Rate</u> \$350.00	:30	MM	2 \$700.00
23 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ NOON Start Date	M-F 12p-1230p <u>Rate</u> \$400.00	:30	MM	1 \$400.00
24 KPHO 10/18/12 10/18/12 M-F 5-530am Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 1 1	M-F 5-530a <u>Rate</u> \$300.00	:30	· NM	1 \$300.00
25 KPHO 10/18/12 10/18/12 M-F 530-6a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 530-6a <u>Rate</u> \$275.00	:30	NM	1 \$275.00
26 KPHO 10/18/12 10/18/12 M-F 6-630a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 6-630a <u>Rate</u> \$200.00	:30	NM	1 \$200.00
27 KPHO 10/18/12 10/18/12 M-F 630-7a <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	M-F 630-7a <u>Rate</u> \$175.00	:30	NM	1 \$175.00

09/26/12 / 09/27/12



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 495824 /	Alt Order # 06347130
Contract Dates 10/12/12 - 10/18/12	Product NRCC IE: SKED 2	Estimate # 3267
Advertiser	Oi	riginal Date / Revision

Spotal

National Republican Con-

		Spots/			
*Line Ch Start Date End Date Description	Start/End Time	Days Length Week	Rate Type	Spots	Amount
Start Date End Date Weekdays Spots/Week	Rate				
28 KPHO 10/18/12 10/18/12 CBS 5 NEWS @ 630P Start Date End Date Weekdays Spots/Week	M-F 630PM News	:30	NM	1	\$900.00
Week: 10/15/12 10/21/121 1	<u>Rate</u> \$900.00	·	·		
29 KPHO 10/18/12 10/18/12 PERSON OF INTEREST	Thu 8p-9p	:30	NM	2	\$11,000.00
Start Date End Date Weekdays Spots/Week	Rate				, .,
Week: 10/15/12 10/21/122 2	\$5,500.00				
30 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week	M-F 10p-1035p Rate	:30	NM	1	\$1,300.00
Week: 10/15/12 10/21/12 -1 1	\$1,300.00			-	
31 KPHO 10/16/12 10/16/12 DAVID LETTERMAN	M-F 1035p-1138p	:30	NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -2 2	<u>Rate</u> \$350.00				
32 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NM.	1	\$400.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>	.00	·		φ-100.00
Week: 10/15/12 10/21/12 -1 1	\$400.00				
33 KPHO 10/16/12 10/16/12 M-F 5-530am	M-F 5-530a	:30	NM	1	\$300.00
Start Date End Date Weekdays Spots/Week Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$300.00				
34 KPHO 10/16/12 10/16/12 M-F 530-6a	M-F 530-6a	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/12 -1 1	\$275.00				
35 KPHO 10/16/12 10/16/12 M-F 6-630a Start Date End Date Weekdays Spots/Week	M-F 6-630a Rate	:30	NM	1	\$200.00
Week: 10/15/12 10/21/12 -1 1	\$200.00				
36 KPHO 10/16/12 10/16/12 M-F 630-7a	M-F 630-7a	:30	NM	1	\$175.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/12 -1 1	<u>Rate</u> \$175.00				
37 KPHO 10/16/12 10/16/12 CBS 5 NEWS @ 630P	M-F 630PM News	:30	NM	1	\$900.00
Start Date	<u>Rate</u>	.00	N	'	Ψ500.00
Week: 10/15/12 10/21/12 -1 1	\$900.00		<u> </u>		
38 KPHO 10/17/12 10/17/12 CBS 5 NEWS @ 10P Start Date End Date Weekdays Spots/Week	M-F 10p-1035p Rate	:30	NM	1	\$1,300.00
Week: 10/15/12 10/21/121 1	\$1,300.00				
39 KPHO 10/17/12 10/17/12 DAVID LETTERMAN	M-F 1035p-1138p	:30	NM	2	\$700.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/122 2	<u>Rate</u> \$350.00	•			
40 KPHO 10/17/12 10/17/12 CBS 5 NEWS @ NOON	M-F 12p-1230p	:30	NIN C	4	£400.00
Start Date End Date Weekdays Spots/Week	Rate	.30	MM	1	\$400.00
Week: 10/15/12 10/21/121 1	\$400.00				
41 KPHO 10/17/12 10/17/12 M-F 5-530am	M-F 5-530a	:30	NM	1	\$300.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 10/15/12 10/21/121 1	<u>Rate</u> \$300.00				
42 KPHO 10/17/12 10/17/12 M-F 530-6a	M-F 530-6a	:30	NM	1	\$275.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 10/15/12 10/21/121 1	\$275.00	^^	.		****
43 KPHO 10/17/12 10/17/12 M-F 6-630a Start Date End Date Weekdays Spots/Week	M-F 6-630a Rate	:30	NM	1	\$200.00
Week: 10/15/12 10/21/121 1	\$200.00			•	
44 KPHO 10/17/12 10/17/12 M-F 630-7a	M-F 630-7a	:30	NM	1	\$175.00



CBS5 Meredith Corporation FED ID# 42-0410230 4016 N Black Canyon Phoenix, AZ 85017 (602)264-1000

	Contract / Revision 495824 /	Alt Order # 06347130
Contract Dates 10/12/12 - 10/18/12	Product NRCC IE: SKED 2	Estimate # 3267
Advertiser	Or	iginal Date / Revision

www.kpho.com	(602)264-	1000	1	lational Repub	olican Con		09/26/12		9/27/12
*Line Ch Start [Date End Date D	escription	Start/End Tim	ne Days	Spots/ Length Week	Rate	TypeS	pots	Amount
Start Date Week: 10/15/12	End Date Wee 10/21/121-	kdays Spots/Week	<u>Rate</u> \$175.00						
45 KPHO 10/17/ <u>Start Date</u> Week: 10/15/12		BS 5 NEWS @ 630P kdays <u>Spots/Week</u> 1	M-F 630PM Ne <u>Rate</u> \$900.00	ews	:30		NM	1	\$900.00
*Tax 1 Note: Tax 0.	5%.				Totals			52	\$33,990.00
Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1			Tota	1	
10/01/12 -10/18/1	2 52	\$33,990.00	\$28,891.50	\$144.46			\$29,035.96	3	
Totals	52	\$33,990.00	\$28,891.50	\$144.46			\$29,035.96	5	
Signature:			Da	ate:		<u>.</u>			

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Pocasan:				
I, Jon Ferrell do hereby reque	est station time con	cerning the follo	owing issue:		
National Repub	lican Congressiona	al Committee-IF			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule
			NA ALAMA		
Total Charg	endra de de de de de la composição de la c La composição de la composição				
This broadcast ti	me will be used by	:NRCC-IE			
	rogramming (lating to any				
	□ Yes			\square N_0	

importance," list the name of the	icates a message relating to any poli- legally qualified candidate(s) the pr te(s) of the election(s) (if applicable	ogramming refers to the
For programming that "communicimportance," attach Agreed Upon	cates a message relating to any politic Schedule (Page 3)	cal matter of national
I represent that the payment for t	he above described broadcast time h	as been furnished by:
National Republican Congressiona Keith Davis- Treasurer	al Committee-IE	
furnishing the payment, if other the	ttee; \square an association; \square or oth	ner unincorporated group.
agents of the entity are named bel	of the chief executive officers, direction ow (may be attached separately):	tors, and/or authorized
THIS STATION DOES NOT DISC OF RACE OR ETHNICITY IN TH		
I agree to indemnify and hold harmle reasonable attorney's fees, that may cadvertisement(s). For the above-sta transcript, or tape, which will be de before the time of the scheduled br	ensue from the broadcast of the above ted broadcast(s), I also agree to pre- elivered to the station at least	e-requested
TO BE SIGN	Level ADVERT	ISER 3-LU(3-4877
		ntact Phone Number
TO BE SIGNE Accepted	D BY STATION REPRES ☐ Accepted in Part	ENTATIVE Rejected
Signature	Printed Name	Title

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:			Da Tarangan da Tarangan da	(e
,do hereby reques	ot station time conce	I			
	Vole	Vefs			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	A	01	derod		
Company of the Compan	* (.				
Total Charg	(es:				
This broadcast ti	ime will be used by	:	Vok V	e fs	
Does the p	rogramming (elating to any	in whole o political r	r in part) i natter of n	communicati ational impo	e "a rtance?"
	☑ Ves			I No	

importance," li	st the name of the legal		ny political matter of national) the programming refers to, the blicable):	
	ng that "communicates tach Agreed Upon Scho		ny political matter of national	
I represent that	the payment for the ab	ove described broadcas	t time has been furnished by:	
.:	6. gey [60]]	fortland, ex. 9	75472 1tz Chin,	
and you are aut		e time as paid for by suc	ch person or entity. The entity	
a corporat	ion; 🔲 a committee;	an association;	or other unincorporated gro	up.
	-	ne chief executive office may be attached separat	ers, directors, and/or authorized ely):	·
		MINATE OR PERMIT LACMENT OF ADVE	DISCRIMINATION ON THE RTISING.	BASIS
reasonable attorne advertisement(s). transcript, or tap	y's fees, that may ensue For the above-stated I	e from the broadcast of broadcast(s), I also agr ared to the station at le	ee to prepare a script,	
	TO BE SIGNEL	BY ISSUE AD	VERTISER	
3/28/12	<u> /h</u>	e Re	Contact Phone Number	2870
Date T	Signatur O <i>BE STGNED I</i>		EPRESENTATIVE	
☐ Acce		Accepted in Part	Rejecte	d
. S	ignature	Printed Name	Title	

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
-					

rot															

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.